

2020 - 2021

ANNUAL REPORT



PREPARED AND PRESENTED

FOR GENERAL DISTRIBUTION

OUR VISION

That displaced children are provided with necessary material aid in a timely manner.



OUR VALUES

Compassion * Honesty * Fairness * Reliability * Inclusion





The Backpack 4 Vic Kids Headquarters is located on the lands of the Mayone Balluk clan, of the larger Boonerwrung language group, who are in turn part of the vast Kulin Nation people and we wish to acknowledge them as Traditional Owners of the land. We would also like to pay respects to their Elders, past and present, and Aboriginal Elders of other communities who may be still live in the area.

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Financial and In-kind Donors So. Much. Love. Partnerships & Collaborations



ABOUT BACKPACKS 4 VIC KIDS



Backpacks 4 VIC Kids ('B4VK') is an incorporated association, registered as a public benevolent charitable organisation holding Deductible Gift Recipient status and Tax Concession Charity.

B4VK operates across a continuum of practice at the governance, management, operational and delivery levels that are reflective of the resources, funding, support, and participation levels from the local community.

Our strength and distinctiveness in the non-profit sector are product reliability and the interaction between formal and informal methods to achieve our mission. B4VK's Headquarters is warm and welcoming, situated in the south-eastern suburbs of Melbourne, Victoria. It is often through informal interaction that needs of local children displaced are identified. Identifying these needs and issues through a range of methods is instrumental in informing the planning and development of activities and programs.

As a community-based and legally constituted organisation, B4VK is governed by a voluntary management commitment, comprising elected members who live, work, or participate in the local community. The Committee of Management is legally accountable to our membership base to endorse the strategic and policy framework of B4VK, ensuring the financial viability of the legal entity, and ensuring compliance with all legislative, statutory and contractual duties, obligations and requirements.

The governance model is developmental, with the governing body working cooperatively and collaboratively with staff, volunteers, clients and the wider community, thus generating a range of community benefits through our community service programs.

ABOUT BACKPACKS 4 VIC KIDS



The CEO is employed by the Committee of Management. The management role, while distinct from the governance role, is responsible to (a) advise and inform the governing body, and (b) to manage operations, internal processes, and day-to-day affairs and activities of B4VK.

Operational tasks are undertaken by staff in partnership with volunteers. Members of the governing body are frequently involved in the volunteer effort to complement or support the work of paid staff. The role and contribution of volunteers is significant, producing benefits for all involved.

B4VK plans, develops, and manages the operational structure of the organisation for optimal responsiveness to the complex and diverse needs of our local communities, in accordance with our statement of purpose.

B4VK provides a range of material aid programs for children aged from birth to seventeen, displaced in our local community (mainly Victoria) and from diverse cultural and socio-economic backgrounds. Recipients are children who for a variety of reasons cannot return to their home nor access their belongings. Programs are developed in response to identified community needs, often in consultation with child welfare workers and out-of-home carers, and in line with available resources.

Programs are designed to meet the needs of recipients and prospective recipients. Key strengths of B4VK are our flexibility, agility, resilience, responsiveness and adaptability. Additional impact includes the addressing of social justice issues through awareness-raising, community education and social action.

B4VK is an independent legal entity working collaboratively with social and welfare service providers, like-minded non-profit organisations and individuals providing care in our community. Resources are sought through fundraising, donations, grants, sponsorship and bequests. From time-to-time B4VK subscribes to peak bodies for example Fundraising Institute of Victoria, Our Community, Victorian Council of Social Services. Through membership to these organisations B4VK can work collaboratively on sector based issues and needs. Through membership to these organisations B4VK can access support, resources, information, advice, advocacy, lobbying to government and training.

PRESIDENT'S **REPORT**

Although my role in the tenure of President has only been short, it has been an honour and privilege to hold this role. Over an extremely challenging year, and not just because of COVID, Sally, the Operations Team and the Committee of Management have done an amazing job to not only keep the ship afloat, but to actually exceed our expectations.

Thanks need to go to our wonderful volunteer base and our most generous donors - whether they be individuals or corporates. None of the above would have been achievable without all the B4VK team members all contributing in their own individual way - no matter how small.

Having achieved an amazing result this year, we now face significant challenges (good ones though I must say). Strategic plans, financial strategies and risk assessments are just some things that are now more imperative than ever with so many individuals prepared to donate their funds to assist children in need. This commitment and trust from the Melbourne public to our charity requires our commitment to ensure every dollar is spent where maximum impact can be made with absolute transparency.

We are working closely to achieve these goals, with hopefully some news around assistance with our strategic planning to come over the coming weeks.

Once again, I would like to thank the Committee of Management for your support and hard work, and in particular to Sally Beard and her unwavering commitment to help every single child in need we possibly can.

Bring on 2022 - exciting times.

Darrin Bayliss-White Acting President, B4VK

A MESSAGE FROM OUR CEO

If ever a time to prove our resilience, commitment, flexibility and enduring support has presented itself, 2021 has to be it! It has been my honour to lead B4VK this year.

We exist to improve the lives of children displaced, children in out of home care, and children in emergency and secure accommodation. Our programs provide items which are urgently needed by children who no longer have access to their belongings, or who may be temporarily unable to return home.

We are proud to be leading the way in providing urgently needed essential aid to children in Victoria. For seven years, with incredible community support, we have been ensuring that displaced children have the resources they need and above all, feel cared for in what can be the most distressing time of their life.

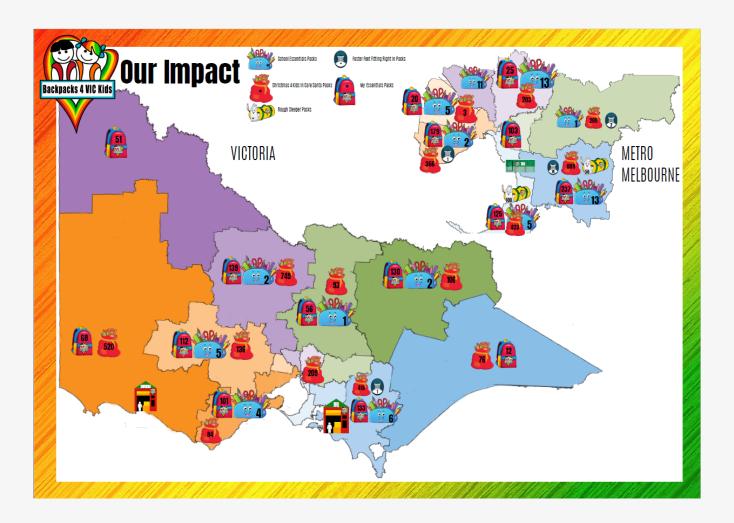
I am extremely proud of every member of our dedicated team of staff and volunteers and all the time and genuine care you have been providing that contributes to the care, safety and wellbeing of thousands of children whose home is no longer a safe place.

Thank you to all our B4VK family for playing your part, no matter how small that may have been, standing up for children in need and being the change you want to see in the world. We've have had ups and downs, that's for sure but remember, B4VK exists because of you. You are truly amazing! I am enormously grateful that you showed kids in care you've got their back.

I'm looking forward to another year of giving to children in need, restoring our infrastructure, streamlining our operational processes and strengthening our collaboration with our wonderful community to reach more kids.

Sally Beard Founder, CEO and Secretary, B4VK

THE **DIFFERENCE** YOU MADE



ME PACKS
1,642 CHILDREN
SE PACKS
66 CHILDREN
FFFRI PAIRS
6 CHILDREN

RS PACKS
150 CHILDREN
C4KIC SANTA
PACKS
4,386 CHILDREN
FMV \$847,790

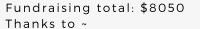
SOUTH WEST VIC DISTRIBUTION CENTRE **REPORT**

JENNIFER AND PETER KING

We are proud to have continued distribution of ME Packs and C4KiC Santa Packs to the following agencies:
Child Protection - Warrnambool, Portland and Hamilton
Emma House Domestic Violence Services - Warrnambool
Brophy Family Services - Warrnambool

My Essentials Packs - 53 ME Packs distributed

Christmas 4 Kids in Care - 540 C4KiC Santa Packs were made and distributed



The Loader Family and the Morton Family Warrnambool Racing Club St John's Care and Share Warrnambool Kiwanis

Presentations: Hopkins Probus Warrnambool Newcomers Club Warrnambool Kiwanis Boomerang Bags (Zoom) Rotary Club of Hamilton (Zoom)

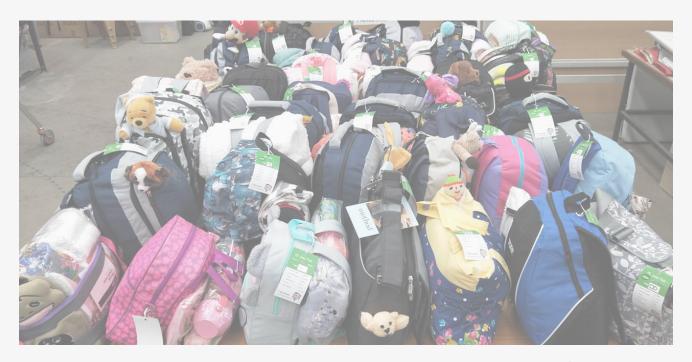


Above: Jennifer and Peter King receiving the Peter Johns Community Service Award from Rotary Club of Warrnambool Daybreak

Left: Jenn's kitchen bench is often used for sorting through kind donations.

THIS WARMS OUR HEARTS

"THANK YOU FOR DOING SUCH AMAZING THINGS FOR THE KIDS AND THE CAREGIVING FAMILIES. YOUR KINDNESS, CARING AND LOVE IS MUCH NEEDED IN THIS WORLD! SENDING LOTS OF HUGS TO YOU AND YOUR WONDERFUL TEAM!"



6250 PACKS ALTOGETHER WITH A RETAIL VALUE OF \$847,790 WAS DISTRIBUTED TO LOCAL KIDS. (2020 \$660,00). THIS IS A 266% RETURN ON INVESTMENT FOR OUR COMMUNITY, AT A TOTAL COST \$318,697 (% INCREASE DUE TO PANDEMIC CHALLENGES). OUR SHORT TERM GOALS INCLUDE REDUCING THE COST OF OUR PROGRAMS TO A PRE-COVID LEVEL.

IT'S NOT ABOUT THE NUMBERS THOUGH, IT'S ABOUT THE KIDS, EVERY SINGLE ONE OF THEM. THE VALUE OF THE POSITIVE IMPACT ON THEIR DIGNITY AND SELF-ESTEEM IS PRICELESS.

WHILST FOCUSING ON OUR SOCIALLY CONSCIOUS MISSION. WE CARE ABOUT SUSTAINABLE PRODUCTION, AIM TO WASTE LESS WATER AND REDUCE OUR ENERGY CONSUMPTION. WE BELIEVE IN SOCIAL JUSTICE AND ENCOURAGE OUR TEAM TO FOCUS ON LONG TERM RESULTS NOT JUST QUARTERLY TARGETS.

PASSION, CLARITY AND TEAMWORK ARE KEYS TO MAKING OUR DREAMS BECOME OUR REALITY.

Rounding Up for B4VK

You gave a little, but changed a lot



We are amazed by the teams' dedication, astounding efforts and the generosity of local community members who have rounded up their purchase at six participating **Officeworks** stores (Chadstone, Glen Waverley, Carnegie, South Yarra, South Melbourne and Elsternwick) to make a difference for at least 650 kids in care.



Giving month Point of sale Round Up Campaign was held in February by Myer Fountain Gate store

Transformational support for B4VK

Thanks to the continued support from **The Baker Foundation**, we have increased our capacity and strengthened our organisation's ability to be self-sustainable in the future. The relocation to a larger space allows our staff and volunteers to work in safe environment, enjoy their contirbution and time. We are able to have more stock, more people, and that means we can provide stronger support to children in crisis through delivery of our free programs.





Together with **AusNet Services**, B4VK will support at least 330 children in regional Victoria, who through no fault of their own are displaced from their home due to various reasons, and everything they know is stripped away in just a moment. Your commitment to helping children in care and their carers, will help shape the future of our community. This is invaluable!

Our first-ever Giving Day!

As a backpack means the world to a child receiving it, the support of our compassionate community means the world to us! Thank you for banding together on the 10th of June and raising an extraordinary amount of \$50K that enables B4VK to create positive change and give hope for children in care.



COMMITTEE OF MANAGEMENT

Our Committee of Management experienced some changes throughout the year as each of us had our own personal and work challenges diverting our attention during the most difficult times of the pandemic. Well done to all who have contributed to monthly general meetings, extraordinary meetings and our Annual General Meeting held in 2020.

To all who have served this past year on our Committee of Management, thank you for taking time out of your busy days, and contributing to the future of Backpacks 4 VIC Kids. You have an amazing ability to bring out the best in all of us.

Thank you for your time, kindness and commitment.



KATRINA HIGHAM

I volunteer because I believe in Backpacks 4 Vic Kids and the positive impact the backpacks have directly on kids. I love that the donations are things that can be given a child in need and it is 'theirs' to keep. I love that the backpacks are packed with such loving items, like handmade blankets and toys that they can snuggle with at night when they may have never had those things before.

before. I honestly believe that what Backpacks 4 Vic Kids is doing is life changing and life saying for every child it helps.



ROSS BEARD I look after the buildings, make shelving and fix things as needed I'm hanny to heln where I can



MARK GUTHRIE

I saw this as an opportunity to support a grassroots charity because with more support we can support more kids



DEBBIE MEDLEY

I feel that I make a difference in



SALLY BEARD



DARRIN BAYLISS-WHITE

My volunteer role for BP4VK is driven by a commitment to positively impact the lives of others - even if it is only a small impact. BP4VK provides me the opportunity to march my corporate skills, to my personal values. As individuals we all have something we good at, and it is important to use these skills to help others who may be less fortunate.



COOPER-GREEN
To bring hope to children in need is why I volunteer with



SHARNI TAYLOR

I volunteer my time because I am passionate about improving the lives of others less fortunate than myself



HELEN BROWN

The mission, the children's crcumstances and being able to help the carers in some way in taking care of the children is the reason I volunteer. I feel somehow that it's making a difference

Thank you to all community groups, nfps, businesses, foundations and associations for your kindness, collaboration and strength.

Our combined efforts have helped to empower hundreds of children and their carers beyond their circumstances.

Together we are stronger, and we are making a positive and far-reaching impact on our community. For this, we can't thank you enough!

VALUED FINANCIAL SUPPORTERS INDIVIDUALS

This list is in alphabetical order by first name. If your name is not here, we apologise as we don't always receive all the details from payments.

A.Doyle, V.Doyle & Y.J.Forsyth Amy Pagnoccolo A Annat Aditya Rajagopalan Vidya Narayanan Adriana Pesavento Andrea Hastings

Andrea Hastings Andrea Kalbusch Andrea Lemalu AngelaCraven Anna Raftery Anne Harari Annette Blake Annette Leahy Ashley Gardiner Astrid Adamson

Barbara Handson Ben Johnston Beverley Davies Bianca Sugden Bill Mereibi Bobbie Cecilia Bartkus

Athapattu Fernando

Brendan Bates
Brendan Poulton
Brett Randall
BronwynPayne
Calum MaCrae
Carl Yazbek
CAROLINE EDGE
Carolyn Woolnough
Cassandra Johnson

Cassandra Johnson Chantal Ihaka Charlotte Davison Chris Mathisen Christine Morris-Jones

Christine SI

Christian O'Connell Chisholm Fiddler Daniel Pettifer Danielle Bruhn David Reid
David Bechaz
DAVID LEE
David Reidie
Deborah Dunn
Denise Whitehead
Dinesh Thiyagarajan
Donna Richardson
Edward Joseph
Elise Atkinson

Elizabeth Ruschena Emma Roughsedge Fiona Burnes Fiona Miller Fiona Smalley Fiona Zandt Floriye Bekiri Gail Mason Gary Annells Gary Landy

Gaurav Malik Graham Webb Grant McDonald Greg Sullivan Guthrie K J & G Hannah Lin

Gary Spilkin

Heather Edwards
Helen Urban
Ian Ellis
Ian Firns
Ilona Spence
Jack Post
Jade Cranton
Jan Forsyth

Jan Forsyth
Jane Doyle
Janet Rogerson
Jeffrey Appleton
Jeffrey Bowater
Jennifer Bartle

Jenny-Lyn Heazlewood Jessica Donnison Jessica Ryan Joanne Daniher

Johan Jansen van Vuuren

John Carlon John Garimort John Wright

Jolanda Vennedunker

Jolly Aaron Jonathan Taylor Judith Feiglin Julia Ford Julie Danaher Kate Nagle Keith Perry Kellie Clay Kevin Hevhoe Kian K Chan Kim Bradford Kim Caddy Kirsty McRobb Kunal Parikh Kunjan Negandhi Kylie and Ben Lannan

Lana Black Lauren

Laurene Tidswell Lee Conforti Leesa Brett Leigh Fabris Leigh Indian Linda Gray Linda Pickering Linda Sanders

Lorraine and Tim Dimtsas

Lorraine Hill Louise Porteous Louise Snowden Louise Williams Louis Pretorius Luke Michael Lyne Lyndal Saunders Lyndon Phillips

VALUED FINANCIAL SUPPORTERS INDIVIDUALS

Lynette Landy Marg Vesey Margraret Chisholm Marilyn Heggie Mark Emmins Mark Rodrigues Marnie Brooks Marnix van Gaalen Matthew Woods Megan Calder Meghan Kelly Melissa Galea Melissa Hayes Melita George Michelle Benedek Michelle Mead Minh Thien Truong MRS Nicole Hopkins MS Karen A Asquith Naomi Byrnes Natasha Zaharias Nicoleta Giurgiu Niranjan Lakshmanan

Niranjan Lakshmanan Paul Morgan Pauline de Bruyn Pauline Hunter Kleeman

Pauline Hunter Kleen
Peg McMahen
Peter Burns
Peter Joynson
petra Hilton
Philip Silverstone
Poly Tzimourtas
Rachael De Kretser
Rachael Stanfield
Rebecca Burrows
Rebecca Kovess
Rebecca Sloan
Rhonda Hall
Richard Owers
Robert Anthony
Robert Carter

Robert Joyce

Robert Power Robert Stumpf Robyn Daglish Robyn De Wever Rosa Orfano Rosalyn Hunt Rowan Hanna Ryan Smith Sally Beard Sam Eichenbaum Sandra Lafforgue Scott Van Baardwyk Sharon Spaull Shelley Holmes Simon Buhagiar SONYA LOADER Stefan Tomaszycki Stuart Anderson Susan A Cope Susan Abishara Susan Crosbie Susan Kay Muir Susan Maree Carter Suzanne Caldwell TENEILLE KING Terry Camille Tess Hammond Tess McKibbin The Russo Family Tiffany Smith Toni O'Brien Tony Hedley Tracey Henderson Val Strantzen Valda Donald & Mary Venita Morrison W A Bell Wendy Cox WILLIAM PAGE

Wolf Cocklin Yvonne Rooney

Zuricka Hasker

A special mention to our regular givers:

Amanda Lieberman Anne Carr Antonietta Costa Belinda Cooper Brooke Gniel Coral Vandyk David Bechaz Donna Barfoot Frank Reitsma Greg Sullivan Harald Janovjak Hesther Eerens Ingeborg Roos James Edwards Janet Hastings Jaspriit Bedi Karen Ridgway Kerry Ritzrow Kevin Pittaway Shane green Sharon Clement Stacey Mawson Tony Rebeiro



VALUED FINANCIAL SUPPORTERS COMPANIES AND ORGANISATIONS

Anaesthetic & Medical Billing

Services Pty Ltd Aspire Early Learning Ausnet Services

Avan Campers

Aveo Botanic Gardens Aveo Freedom Concierge

Bayside

Bambino's Kindergarten

Cranbourne West BJ Electrics Pty Ltd

Blue Hills Rise - Lifestyle Resort Branded Burgers And Bar Commonwealth Bank- Casey

Branch

Community Bank Carrum Downs & Marriott Waters Connect People Pty Ltd

CSL Limited

Dandenong - Cranbourne RSL

SUB Branch
Dandenong Club

Dandenong High School

DocuSign Ecco Music

EWR Group Pty Ltd Floating Memory Lockets Haileybury Parents & Friends

(HPFK) Keysborough

Hamilton Parklands School Health Insurance Comparison Hope Early Learning Centre

HYACKI PTY LTD

Ideal Conveyancing

Jacobs Group (Australia) Pty Ltd Johnson & Johnson Medical Pty

Ltd

Kiwanis Club of Warrnambool

Like Share Grow Linak Australia Pty Ltd

Loewe Project
Margaret's Fabrics
McConnell Dowell
Mentone Grammar
Mercedez Berwick
MJB Contractor
Monash Health

Morton Power PTY LTD Myer Fountain Gate

Officeworks

Patterson Lakes Village

Peppertree Hill Retirement Village Premier Roof Coatings Pty Ltd

Ritchies Community Benefit Program South Eastern Program Alliance St Andrew's Kindergarten

St Leonard's College

Station House Early Years Learning
The Order of the Secret Monitor Grand

Council

The Scentre Group

Tooradin Tractor Pull Association Inc

Track Protection Australia
Tree Top Tower Hire

Tuition Zone USA Foods

Vivienne Court Trading Warrnambool Racing Club Western Program Alliance Wilson street kindergarten

Wollerman Shacklock Barristers and

Solicitors

Zagame's Berwick Springs Hotel

IN-KIND SUPPORTERS

DONATION DRIVES

AGL

Box Hill Hospital

Casey Manor Aged Care

Coles Local

Cranbourne Girl Guides

Empower Church

Fantech

Imagine Daycare and Kindergarten

Cranbourne

Imagine That!

Linak

Peppertree Retirement village

Play 'n' Grow Early Learning Centre

and Kindergarten

Sims Metal Management

Southeastern roads projects

partners

St John of God Auxillary

Station House Early Years Learning

Western roads projects partners

IN-KIND CORPORATE DONATIONS

Amax removal and storage

Baby bunting

Bruck Textile

Bunnings Cranbourne

CH2

COS

Jayco

Kmart Head Office

Officeworks

Outlet shop for kids

Sleepcorp

The Décor Corporation

The little homie

Four Golden Hearts

CORPORATE AND SCHOOL GROUP VOLUNTEERING

APT Travel

Casey Grammar

Coles Property Group

Dexion

DocuSign

Homegrown Bunch

Ideal conveyancing

Mount Scopus Memorial College

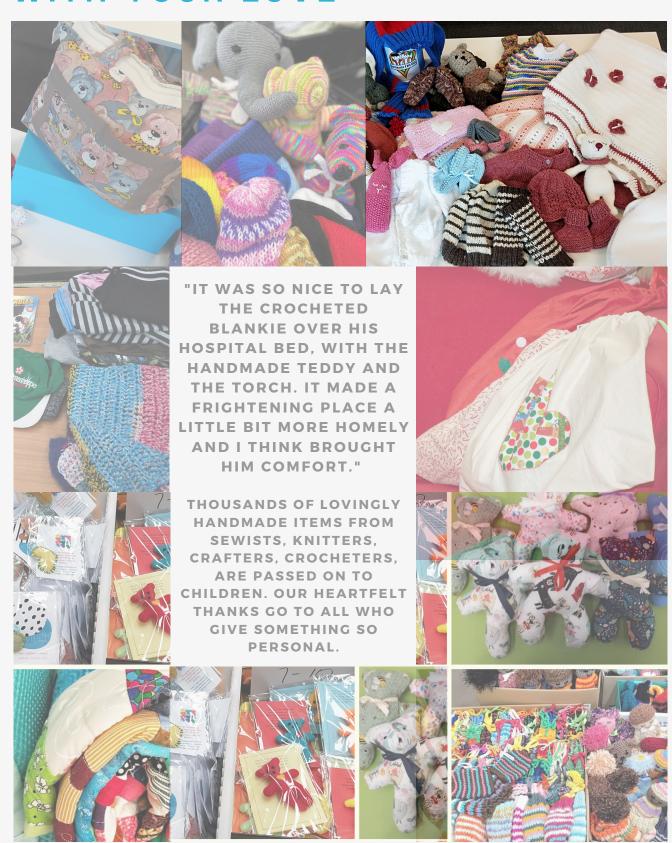
Shadow Zone Photography

Tableau Software

Victorian International Container Terminal



CHILDREN'S PACKS ARE FILLED WITH YOUR LOVE



FOUNDATIONS

CMV Staff Foundation
Concomitance Foundation
Countable Charitable Foundation
Fonda Family Charitable Foundation
O'Brien Real Estate Foundation
Sam and Paul Cross Foundation
The Baker Foundation
The Garry White Foundation
The Lyone Foundation
The Tobin Brothers Foundation
Turosi Giving

NFP PARTNERS

123Read2ME
Bright Sparque
CWA Pearcedale
CWA Umina Branch
GIVIT
Good360
Rotary Club of Boronia
Rotary Club of Leongatha
Rotary Club of Rowville Lysterfield
Rotary Club of South Melbourne
Rotary Club of Warrnambol East
UPPAREL

GOVERNMENT AND ASSOCIATIONS

City of Casey
Cranbourne Police Station
Maternal and Child Health Line
Victoria State Govt Dept Jobs, Precincts and Regions
Foster Care Association of Victoria
Kinship Carers Australia group
Foster Care and Kinship Care Association of Tasmania



PARTNERSHIPS & COLLABORATIONS



FROM SALLY BEARD, CEO

Corporate and community partnerships are essential to the sustainability of a non profit in today's difficult climate. With our partners, we are able to address the issues of dignity, equality and comfort for displaced and disadvantaged children. Our partners and organisations with whom we collaborate help us to achieve outcomes that we could not alone. Together we are stronger, and we are making a difference.

Each partnership is unique, bringing with it different benefits and reach. With the current year's economic uncertainty, our corporate partnerships, big and small, are so vital to Backpacks 4 VIC Kids continuing our programs. Backpacks 4 VIC Kids is frequently collaborating with other non profit organisations to support each other in achieving greater impact, and in supporting more children in need. We are looking forward to continuing and strengthening our valued partnerships, and to collaborating in new projects. We are also looking forward to developing new partnerships with corporations who care.

Thank you to all businesses, nfps, community groups and corporations for your kindness, collaboration and strength this year and in the future.

